

Student Media Advertising Request

District and SCAD Radio welcome ads from SCAD clubs and departments promoting student events and initiatives. There is no charge for the advertisements.

Request: District display ad Radio display ad SCAD Radio PSA

Department/organization: _____

Name of event: _____

Contact name: _____ Email: _____ Phone: _____

When should the ad begin: _____ When should it stop: _____

When users click on the ad, where should it take them? (a website or Facebook link):



Display Ad specifications:

Ads should be submitted fully designed with graphics adhering to below styles:

Size: Format ads as follows:

District Box ad: 360 X 360 pixels

Radio Banner ad: 1210 X 205

Ads should be 72 resolution and emailed as a .jpg, .gif or .png files.

Deadline: Allow 72 hours for the ad to be formatted and uploaded to the websites.

Process: Email the ad along with this form to acrisp@scad.edu. Call 912-525-5681 for additional information.

Radio PSAs:

SCAD Radio welcomes public service announcements from non-commercial SCAD-affiliated entities.

Deadline: Please send your request two weeks prior to the preferred run date.

Process: Students will modify and produce short audio PSAs from provided ad copy or scripts. Send your materials to acrisp@scad.edu along with this completed form.

