



## Chief Video Director — Spring 2020

The Chief Video Director leads a team of video and audio producers to create excellent multimedia content for District and its ancillary websites. The successful candidate will set a high standard for all other staff members with unique and innovative videos that are produced in a timely manner and to a very high standard of excellence.

Specifically, the Chief Video Editor will achieve the following benchmarks in Spring Quarter:

- **Produce 5 videos on any topic throughout the quarter, averaging 1 video every two weeks.**
- Work 6 hours per week assigning editing and posting videos produced by staff in accordance with established deadlines. Uphold District's high standard of journalism and AP Style. 2 hours are required to be completed in the Student Media Center.
- Absences should be requested at least 8 hours prior to shift. The schedule should be posted within the first week of the quarter. Office hour shifts should start before 5 p.m. Monday to Friday. Effectively use office hours to produce and edit content.
- **Lead and mentor** contributors. Regularly meet with videographers to critique work.
- **Pitch** stories at the editor meetings.
- Mentor new staff members and identify students with strong talent and potential. Regularly communicate with those individuals about video opportunities.
- **Recruit** staff through at least one classroom visit or similar marketing event per quarter.
- Effectively communicate with staff. Check staff, student emails and slack accounts and reply within 12 hours.
- Attend staff meetings on Sundays and Wednesdays, a chief editor's meeting weekly and an editor's meeting bi-weekly. Planned absences should be announced at least 8 hours prior to the meeting.
- Track all equipment usage and checkouts with assistance from the Chief Photo Editor. **The Chief Video and Photo Editors are responsible for knowing where equipment is at all times.**
- Perform other duties as assigned by District Editor in Chief or District adviser.

### HOW TO APPLY

Applicants must be students actively enrolled at the Savannah campus in Spring 2020. To apply, students should submit a resume, completed application, cover letter and 3 relevant portfolio samples to [editor@scaddistrict.com](mailto:editor@scaddistrict.com) or in person at the Student Media Center on the ground floor of Oglethorpe House. The deadline to apply is 5 p.m. Friday, February 28, 2020. Interviews will be conducted between March 2 and March 6. The positions begin Monday, March 23, 2020. For more information, contact the adviser at [acrisp@scad.edu](mailto:acrisp@scad.edu).

### COMPENSATION

This position is eligible for a monthly stipend. The stipend does not constitute employment, and student editors are not considered SCAD employees.

# District

THE STUDENT VOICE OF SCAD

## EDITORIAL POSITION

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Position sought: \_\_\_\_\_

Local Address: \_\_\_\_\_

E-mail: \_\_\_\_\_@student.scad.edu Phone: \_\_\_\_\_

Major: \_\_\_\_\_ Cumulative GPA: \_\_\_\_\_ Year of study: \_\_\_\_\_

Are you a member of a SCAD Student Media organization (The Manor, District, SCAD Radio, et al.)?  
If so, explain your role and your contributions to the publication.

Why are you a good fit for this position? Please elaborate on any particular skills or experience that particularly qualify you for this role.

Include the following with your application:

- Completed Application
- Cover letter detailing your credentials, explaining why you are seeking the position and what you will bring to the job.
- Resume

Email the completed application in PDF format to [editor@scaddistrict.com](mailto:editor@scaddistrict.com). Applications are due no later than 5 p.m. February 28.