



## **Longform Editor– Spring 2020**

The Longform Editor serves as a reliable content producer, nurturing a variety of long-term topics over the course of their term. The Longform Editor will have detailed knowledge of AP style and journalistic best practices. This candidate will produce innovative and unique ideas for engaging, lasting content on the website.

**Specifically, the Longform Editor will achieve the following benchmarks during their term:**

- **Work 3 hours per week in the Student Media Center editing longform content.**
- Maintain electronic budget of deadlines for written and multimedia content for long forms. Become well-versed in WordPress for seamless posting and editing.
- Meet regularly with the Editor in Chief to discuss deadlines and ideas.
- Build teams and delegate stories/responsibilities to contributors.
- Create pitches for contributors that relate to longforms.
- Mentor new staff members and identify students with strong talent and potential.
- **Recruit staff** through at least one classroom visit or similar marketing event per quarter.
- Attend staff meetings on Sundays and Wednesdays and an editor's meeting bi-weekly. Planned absences should be announced at least 8 hours prior to the meeting.
- Effectively communicate with staff. Check staff, student emails and slack accounts and reply within 12 hours.
- Perform other duties as assigned by District Editor in Chief or District adviser.

### **HOW TO APPLY**

Applicants must be students actively enrolled at the Savannah campus in Spring 2020. To apply, students should submit a resume, completed application, cover letter and 3 relevant portfolio samples to [editor@scaddistrict.com](mailto:editor@scaddistrict.com) or in person at the Student Media Center on the ground floor of Oglethorpe House. The deadline to apply is 5 p.m. Friday, February 28, 2020. Interviews will be conducted between March 2 and March 6. The positions begin Monday, March 23, 2020. For more information, contact the adviser at [acrisp@scad.edu](mailto:acrisp@scad.edu).

### **COMPENSATION**

This position is eligible for a monthly stipend. The stipend does not constitute employment, and student editors are not considered SCAD employees.

# District

THE STUDENT VOICE OF SCAD

## EDITORIAL POSITION

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Position sought: \_\_\_\_\_

Local Address: \_\_\_\_\_

E-mail: \_\_\_\_\_@student.scad.edu Phone: \_\_\_\_\_

Major: \_\_\_\_\_ Cumulative GPA: \_\_\_\_\_ Year of study: \_\_\_\_\_

Are you a member of a SCAD Student Media organization (The Manor, District, SCAD Radio, et al.)?  
If so, explain your role and your contributions to the publication.

Why are you a good fit for this position? Please elaborate on any particular skills or experience that particularly qualify you for this role.

Include the following with your application:

- Completed Application
- Cover letter detailing your credentials, explaining why you are seeking the position and what you will bring to the job.
- Resume

Email the completed application in PDF format to [editor@scaddistrict.com](mailto:editor@scaddistrict.com). Applications are due no later than 5 p.m. February 28.